



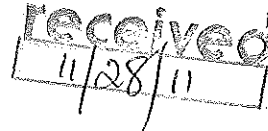
COMMONWEALTH OF PENNSYLVANIA
PENNSYLVANIA LIQUOR CONTROL BOARD
513 NORTHWEST OFFICE BUILDING
HARRISBURG, PENNSYLVANIA 17124-0001

JERRY W. WATERS, SR.
DIRECTOR
OFFICE OF REGULATORY AFFAIRS

November 22, 2011

(717) 787-7963
FAX (717) 772-4661

Ms. Carolyn T. Comitta
Mayor of West Chester
401 E. Gay Street
West Chester, PA 19380



Dear Ms. Comitta:

On behalf of Chairman Brion, Members Stapleton and Marcus, CEO Conti and the entire team at the PA Liquor Control Board (PLCB), we applaud your efforts to foster a vibrant and safe dining and entertainment district in West Chester. The PLCB's Office of Regulatory Affairs recognizes the importance of empowering various local entities to build strong relationships with retailers within their community to enhance responsible retailing practices. By creating this responsible hospitality environment, individuals understand their role in reducing sales to minors and visibly intoxicated patrons.

We would like to acknowledge the collaborative efforts you are spearheading in the West Chester area. Your commitment to achieving 100% compliance with the PLCB's Responsible Alcohol Management Program (RAMP) is remarkable. We certainly know this is no easy task and will do our best to support your efforts and the efforts of licensed establishments in your community. We are keenly aware of the challenges faced by our licensees and work diligently to create solutions that lead to better business practices among all our partners.

As Mayor of West Chester, you have the unique ability to set precedence and serve as a role model for other communities throughout the commonwealth. Your leadership and vested interest in responsible business practices will help protect the health and safety of customers, staff and the community while reducing the risk of abuse and penalties for licensees and its staff.

My staff and I look forward to collaborating with you and your team on this endeavor. Should you require additional information or assistance, please feel free to contact me at 717-787-7963 or jewaters@pa.gov or Leslie R. Coombe, Director, Bureau of Alcohol Education at 717-772-1432 or lecoombe@pa.gov.

Sincerely,

Jerry W. Waters, Sr.

Cc: Joseph E. Brion, Chairman
Patrick J. Stapleton, Board Member
Robert Marcus, Board Member
Joe Conti, CEO
Leslie R. Coombe, Director, Bureau of Alcohol Education